



9321 Montgomery Road Cincinnati, Ohio 45242 CELL(513) 908-2802 CELL(513) 604-1731 Email gail@gcoughlin.com

Gail S. Coughlin Senior Vice President Licensed Broker in Ohio & Kentucky

January 25, 2023

To: Friends and Clients Fr: Gail Coughlin & Team

2022-23 REAL PROPERTY REPORT: THE ZERO COVID HANGOVER

In keeping with our annual year end tradition, we are sharing our observations for real property with you our valued friends and clients. It is hard to believe, and yet we are grateful to be in our 47th year serving Greater Cincinnati's real estate community!

In the recent years we have titled this Report "Margin Squeeze" & "Subscription Living in a 2% World", "The Covid Inflation", and "The Great Housing Escape", should we be surprised that the inevitable hangover has followed? The pace has been frenetic with real estate prices depending upon location increasing up to 3x the 2008 baseline. Residential Buying in 2022 was so heated that clients eliminated all contingencies and insert escalator clauses above the asking price! The Fed and the Congress hoped for an illusory "transitory inflation" coupled with 2% interest rates and direct payment to individuals and businesses for various "needs" to assuage the pain. The Fed vowed to keep rates low for as long "as it takes". Congress has enacted the CARES Act Part I & II, post Tax Cuts & Jobs Act, The Inflation Reduction Act, & more.

When the inflation reality hit in August, the interest rate hammer was relentless. Rates doubled to 6.15 and sales fell 34% year over year. Despite the slowdown, home prices have continued to rise albeit at rose 2.3% in December to \$366,900 from a year earlier per the NAR. The big issue is inventory. Sellers are not motivated as many hold low interest rate mortgages, and sense the market for selling has been missed, or have no enticing alternatives. The bottom line is pace is slow but prices are holding if we avoid recession. Hangovers pass and the market is normalizing!

Our economists have been chiming in on this for a bit now: The market is slowing down, but homes aren't getting cheaper anytime soon. Price growth will slow/flatten (when compared to the breakneck start of the year), but the lack of supply is a fundamental pressure that will keep values aloft," Will Lemke, tells Fortune grind.

Page 1 of 4







HANGOVER TRENDS:

Therapeutic uses for vacant office and retail abound
Infrastructure construction impacts travel & lights economic growth
Migration to the Sunbelt and tax efficient locals continues challenges big cities
Immigration changes our demographic & absorbs Federal Funds
Generational Shifts are in full swing as the Boomers leave the work force
Crime threatens schools, retail, and entertainment real estate and the population
Supply Shortages engenders hoarding
Geopolitical Strife gets close to home affecting heating, gasoline, & groceries

While all of this sounds perilous, the American people are truly amazing and Cincinnati is a "last man standing" conservative bastian.

The reset has been as dramatic as the cause making a George Orwell World seem like an eerie reality.

This is a multigenerational change evoking significant opportunities for the creative minds our Country is so proud of producing If a population explosion, global debt, artificial intelligence, a Pandemic are the challenges, can the answers be far behind? You maybe just that innovator! We welcome your thoughts and wish you the very best in 2021.

Please visit gcoughlin.com for the Notable 2022 Residential Sales in Cincinnati and we suggest this Statistical Chart as for your reference as we hope to avoid for a soft landing. https://www.thebalance.com/national-debt-by-year-compared-to-gdp-and-major-events-3306287

We welcome your thoughts and wish you the very best in 2023!

Warmest personal regards,

Gail S. Coughlin Coldwell Banker Realty Jordan Stires Coldwell Banker Realty Kathleen Coughlin Coldwell Banker Realty

Page 2 of 4







Year over Year Average Price Sales Comparison Indicators Single Family

	2019	2020	2021	2021 Hi/Lo	2022	2022 Hi/Lo	
Hyde Park	\$513,126	\$540,865	\$604,884	\$3,6500,00 / \$127,500	\$657,310	\$3,750,000 / \$183,000	
Indian Hill	\$1,212,889	\$1,212,617	\$1,329,003	\$3,800,000 / \$465,000	\$1,629,700	\$4,000,000 / \$310,000	
Mariemont	\$439,616	\$485,568	\$526,668	\$1,400,000 / \$171,000	\$553,840	\$1,100,000 / \$235,000	
Mason	\$382,897	\$406,694	\$474,519	\$2,150,000 / \$115,000	\$538,335	\$1,860,000 / \$154,500	
Montgomery	\$502,881	\$508,025	\$587,916	\$1,850,000 / \$170,000	\$661,968	\$2,145,000 / \$234,500	

Year over Year Average Price Sales Comparison Indicators Condos

-	2019	2020	2021	2021 Hi/Lo	2022	2022 Hi/Lo	
Hyde Park	\$314,922	\$268,419	\$266,935	\$1,575,000 / \$87,000	\$333,412	\$1,450,000 / \$101,500	
City	\$286,088	\$294,019	\$327,439	\$956,753 / \$122,000	\$360,645	\$910,000 / \$92,000	
Mariemont	\$795,941	\$572,625	\$578,108	\$1,195,000 / \$119,500	\$747,237	\$1,500,000 / \$140,000	

Page 2 of 4







NOTABLE 2022 SALES

Listings as of 01/17/2023 at 2:26PM

Multi Line/Photo List Residential Report

			Click on the MLS# for	Additional Informa	ation Click on the A				
Signal Si	<mark>1745955p</mark> ngle Family	Rms 16 Beds 5	CD 07/13/22 6606 Alberty Ln Bsmt Full Fam Rm AbvGdSF 10,68	Firepl 4 M	uilt in larble,Stone	Subu India Heat Forced Cool Centra	l Air,Gas Lot D l Air Sch [im Of Re Dist Indiar	LP\$ 3,150,000
S1 Si	i750669p÷ ngle Family	Rms 11 Beds 5	CD 10/07/22 14 Beaufort Hunt Bsmt Full Fam Rm 26x18 L AbvGdSF 4,783	Garage 3 G Firepi 2 G	Unit# arage Attached as	Subu India O Heat Forced Cool Centra	Air,Gas Lot D	im 1.000 Dist Indian	LP\$ 2,250,000 5 h Hill Ex Vill
Silver Silver	ngle Family	Rms 18 Beds 4	CD 10/21/22 8600 Bridgewater Bsmt Full Fam Rm 26x22 L AbvGdSF 6,902	Garage 4 G Firepl 4 G	arage Attached as,Wood	Subu India O Heat Forced Cool Centra	Air,Gas Lot D I Air Sch E	im 306.4 Dist Indian	LP\$ 2,499,900 9irreg h Hill Ex Vill
Atharita Si	756926p+vt ngle Family	Rms 16 Beds 4	CD 01/11/23 8060 Brill Rd Bsmt Full Fam Rm 26x19 L AbvGdSF 6,804	Garage 4 G Firepl 4 G	Unit# arage Attached as,Marble,Stone	Subu India H Heat Forced Cool Ceiling	Air,Gas Lot D Fans,Ce Sch D	im 220 x Dist Indian	LP\$ 4,295,000 630
SII	1736013p+vt ngle Family	Rms 16 Beds 6	CD 05/31/22 9440 Butterworth Bsmt Full Fam Rm 30x27 L AbvGdSF	Garage 8 G Firepl 3 G	arage Attached as,Stone,Wood	Subu Hami ,G Heat Geothe	rmal Lot D Fans,Ce Sch D	im Irr Dist Little I	LP\$ 3,500,000
S1 Sid	716609p+vt ngle Family	10/20/21 E01AD Rms 10 Beds 4 Bths 4-1	CD 01/07/22 1112 Carney St Bsmt Full Fam Rm 18x15 L AbvGdSF 5,040	Garage 2 Bi	DOM Unit# uilt in,Front as This	Subu Mt. A Heat Forced Cool Centra	SO COMY01 dams Air,Gas Lot D Air Sch E y of Sibcy Cline	im 57X28 Dist Cincin	SP\$ 2,495,000 LP\$ 2,595,000 B IRR mati City SD
Sil Sil	742476p÷vt ngle Family	Rms 18 Beds 6	CD 09/26/22 9170 Given Rd Bsmt Full Fam Rm 22x21 L AbvGdSF 6,356	Garage 4 G Firepl 4 G	as,Marble	Subu India ,Si Heat Electric Cool Centra	l Air Sch D	im - Dist Indian	SP\$ 3,200,000 LP\$ 3,399,000 h Hill Ex Vill
Sil Sil	<mark>1730681p∻</mark> ngle Family	Rms 14 Beds 5	CD 05/18/22 2501 Grandin Rd Bsmt Partial Fam Rm 24x14 L AbvGdSF	Garage 3 G	tone,Wood	0 Subu Hyde Subu Hyde Si Heat Geothe Cool Centra Listing Courtes	ermal Lot D I Air Sch D	im 288X Dist Cincir	LP\$ 3,900,000
S1	1705368p+ ngle Family	Rms 18 Beds 5	CD 01/14/22 8656 Indian Hill R Bsmt Full Fam Rm AbvGdSF 8,725	Garage 4 Bi Firepi 4 G	as	Subu India	Air,Gas Lot D I Air Sch D	im - Dist Indian	3,125,000 LP\$ 3,500,000 h Hill Ex Vill
S1	757190p÷vt ngle Family	Rms 19 Beds 6	CD 12/30/22 2 Larking Dr Bsmt Full Fam Rm 20x17 L AbvGdSF 4,897	Firepl 4 G	as	Subu India	n Hill Air,Gas Lot D Air Sch D	im Irregu Dist Indian	SP\$ 2,150,000 LP\$ 2,150,000 llar 323x314x218 h Hill Ex VIII









Page 1

NOTABLE 2022 SALES

Listings as of 01/17/2023 at 2:26PM Page 2 Multi Line/Photo List Residential Report Click on the MLS# for Additional Information | Click on the Address for Map 07/07/22 CD 07/12/22 DOM 0 SO COMY01 CONV SP\$ 2,307,500 Sold LP\$ 2,395,000 S1745221p E04HP 2583 Observatory Ave Unit# Subu Hyde Park Heat Forced Air, Gas Lot Dim 125X300 Single Family Rms 12 Full Garage 3 Garage Detached Cool Central Air Sch Dist Cincinnati City SD Beds 4 Fam Rm 18x17 L Firepl 3 Gas This Listing Courtesy of Coldwell Banker Realty Three+ Bths 4-2 AbvGdSF 4,945 HOA No OTHR SP\$ 2,900,000 Sold 07/27/22 CD 09/26/22 103 SO SHEL17 LP\$ 2,999,999 \$1735549p+ E08IH 9435 Shawnee Run Rd Unit# Subu Indian Hill Garage 4 Garage Attached, O Heat Forced Air, Gas Lot Dim IRR Single Family Rms 14 **Bsmt** Full Sch Dist Indian Hill Ex Vill Beds 6 Fam Rm 17x17 L Firep! 4 Gas, Marble Cool Central Air AbvGdSF 8,347 HOA No This Listing Courtesy of Sibcy Cline, Inc. Bths 7-2 CASH SP\$ 3,499,900 05/07/22 CD 06/07/22 SO SHEL08 I PS 3,499,900 \$1737547p+ E08IH 9650 Tall Tri Unit# Subu Indian Hill Partial Garage 4 Garage Attached,O Heat Electric,Geother Lot Dim 5 acres Single Family Rms 13 **Bsmt** Fam Rm 31x27 L Firepl 4 Electric, Gas, Wood Cool Central Air, Geot Sch Dist Indian Hill Ex Vill Beds 5 Bths 6-2 AbvGdSF 7,521 HOA No This Listing Courtesy of Coldwell Banker Realty OTHR SP\$ 4,000,000 CD 03/10/22 269 SO SIBC06 01/10/22 4,500,000 Subu Indian Hill LP\$ S1694566p+ E08IH 4575 Willow Hills Ln Unit# Single Family Rms 25 Partial Garage 5 Built in, Front, Garag Heat Forced Air, Gas, Lot Dim IRR **Bsmt**

Property Report Summary Statistics

Fam Rm 22x17 L Firepl 5 Gas, Marble, Wood Cool Central Air

Entire Report/All Statuses

Total Listing Count 14
High List/Sale\$ 4,000,000
Low List/Sale\$ 2,150,000
Total Dollar Volume List/Sale\$ 42,507,400

Beds 5

Bths 8-3 AbvGdSF 10,99 HOA Yes 800

Average List/Sell Price\$ 3,036,243
Median List/Sell Price\$ 3,112,500
Average DOM 41
Average CDOM 70

Ann This Listing Courtesy of Sibcy Cline, Inc.

Sch Dist Indian Hill Ex Vill

Page 4 of 4





